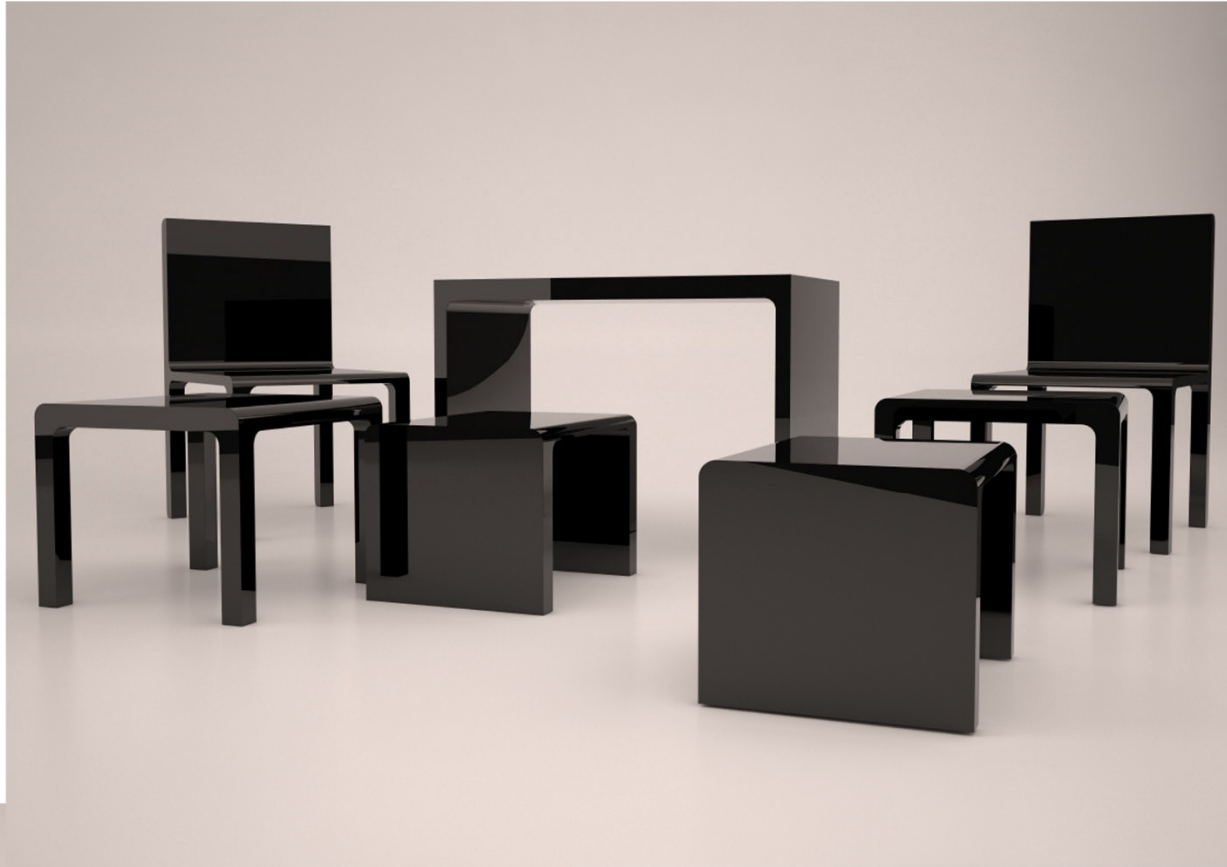


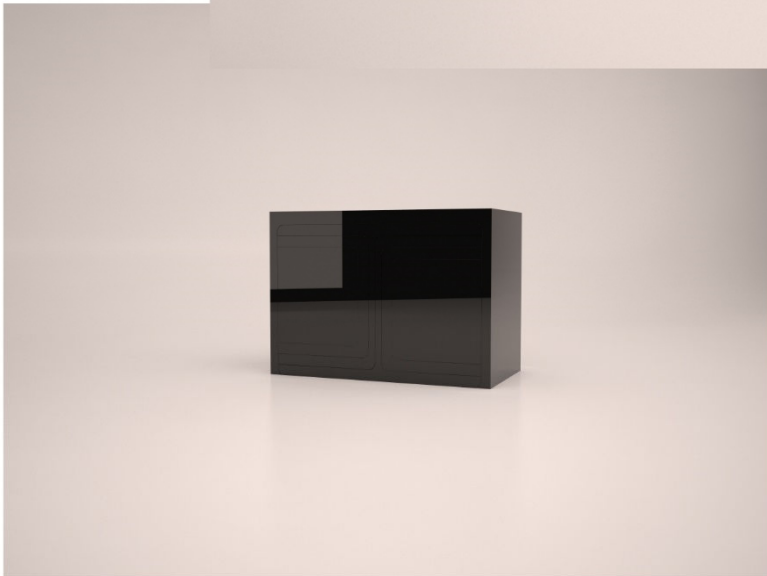
Virginie
Buzon

Image, Merchandising & Identité Visuelle,
Design Produits, Architecture d'Intérieur.
Collaborations Artistiques.

A collage of various wooden objects, including a chair, a box, and a vase, with the text "Une folie d'objets". The objects are made of different types of wood and are arranged in a collage-like fashion. The text "Une folie d'objets" is written in a stylized font.



Virginie Bruzon
Designer



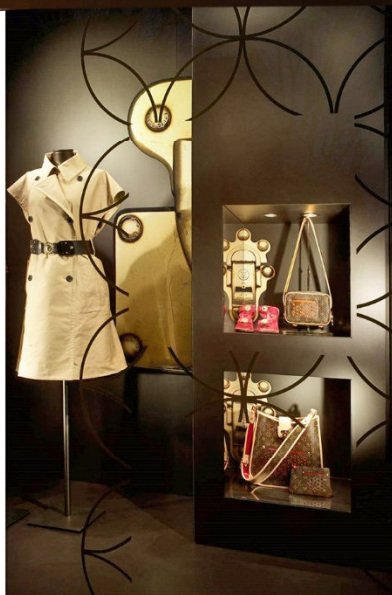
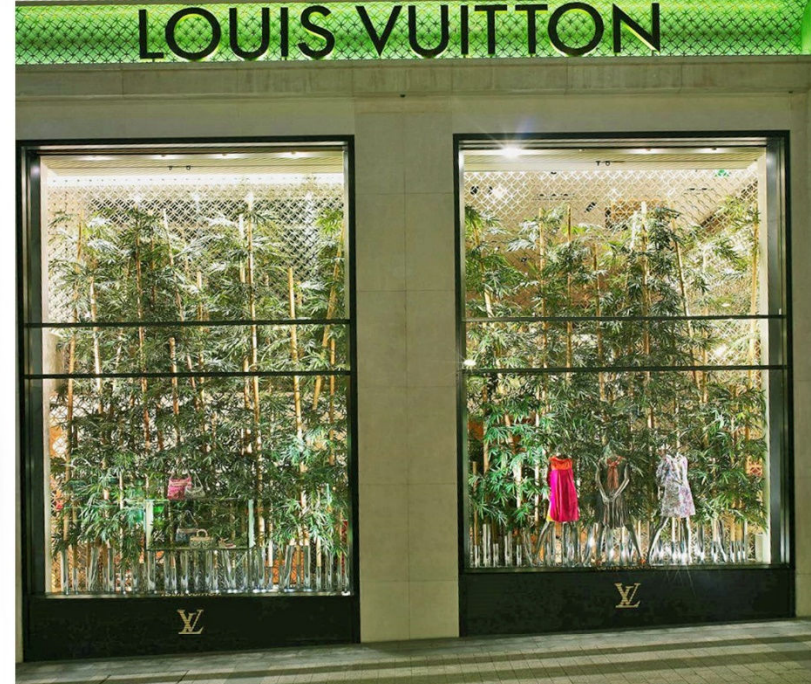


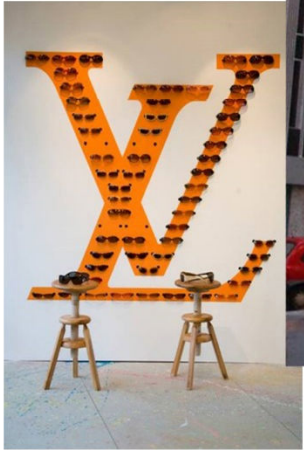
Virginie Bruzon
Stylisme





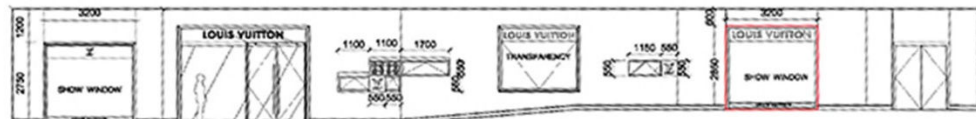
Virginie Bruzon
Vitrines
& Display



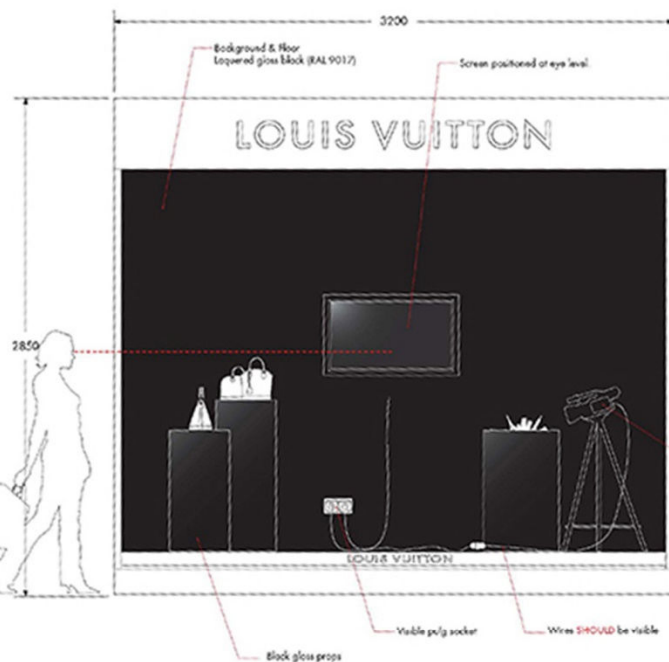


Virginie Bruzon
Vitrines
& Display

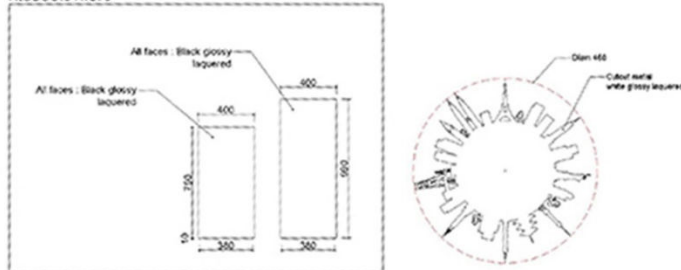




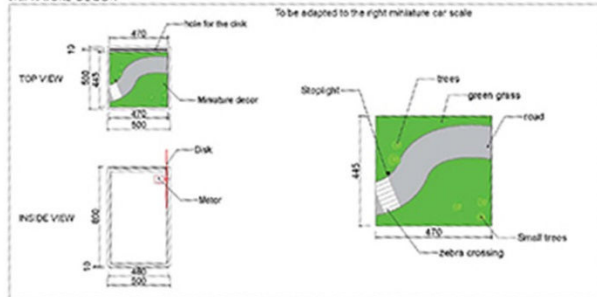
Window 1- Elements from KLCC



PRODUCTS PROPS



MINIATURE DECOR



VISUAL MERCHANDISING
LOUIS VUITTON

DATE OF DOCUMENT 28.08.07

UNITS MM



TEMPORARY VM PROPS

ICONE DISPLAY PROP 2007

First delivery date in store: March 2007

ZONING

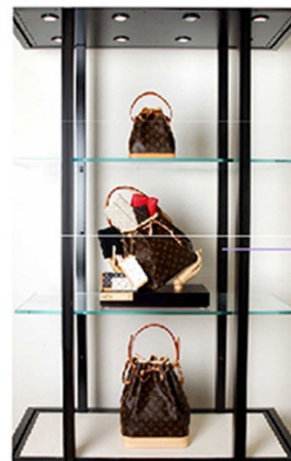
? Area: Women's LGs

STORE NETWORK: 100%

RECOMMENDATIONS

? This product should be displayed at an angle between the pair of hands.

DISPLAY EXAMPLE / NOE

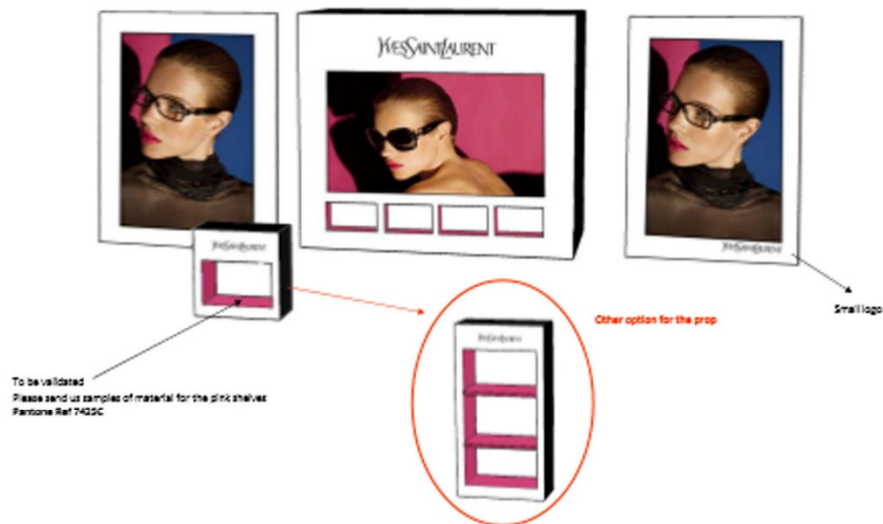


Visual Merchandising & Display Tools

LV
LOUIS VUITTON

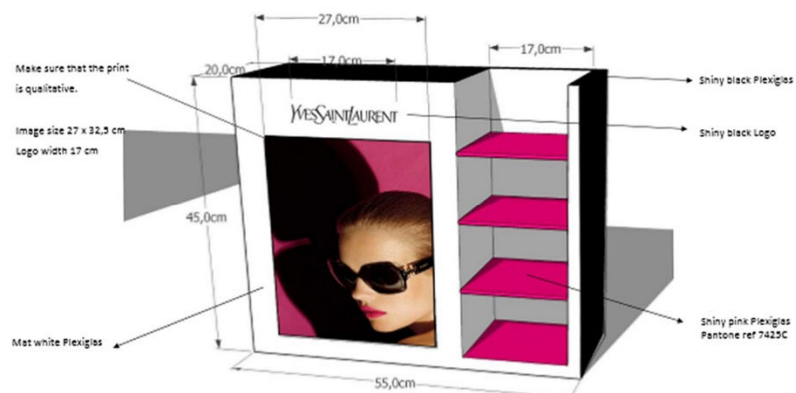
TOP VISIBILITY PROJECT SS 2010

MEDIUM



Visual Merchandising - 27/01/2009

WINDOW BOX SS 2010



Visual Merchandising - 27/01/2009

INSTORE MIRROR

Proposal

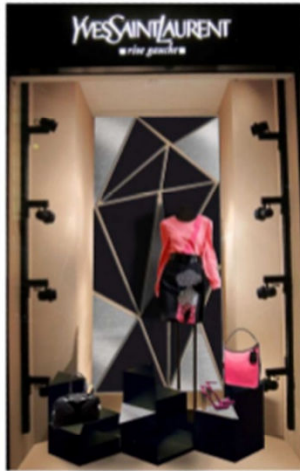


Visual Merchandising - 09/04/2010

Virginie Bruzon
**Display Team
Management**

2010 Windows

FW2010 Prop2 (Christmas) - Concept



The concept developed for these windows is based on **facets and contrast in order to create a graphic pattern.**

The same prop will be placed and repeated in the window creating different heights to display YSL products. The prop's shape allows to be used alone or repeated; it can be positioned in different ways to **create 3D pattern more or less random in position and heights.**

The background will be a **graphic wall faceted with black and brushed steel.**



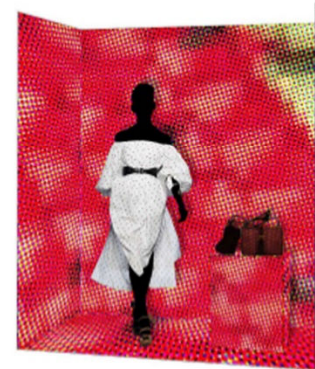
Prop and Back wall panel



Visual Merchandising: 06/12/2010

2010 Windows

SS2010 Prop2 - Concept



The concept developed for these windows is inspired from **SS2010 collection** especially the **strawberry** dress. **One basis prop** will be placed in the window and the entire background will be covered with **wallpaper**. The wallpaper is a **zoom** of the strawberry pattern



SS 2010 collection



Zoom

Visual Merchandising: 06/12/2010

2010 Windows

SS2010 Prop1 - Concept



The concept developed for these windows consists of **monochromatic white boxes.**

Two basis props will be placed in the window. Their design is inspired from **Greek white limestone walls.**



SS 10 Advertising Campaign



Greek architecture



Prop prototype

Visual Merchandising: 06/12/2010

Virginie Bruzon
**Display & Graphic
Team Management**

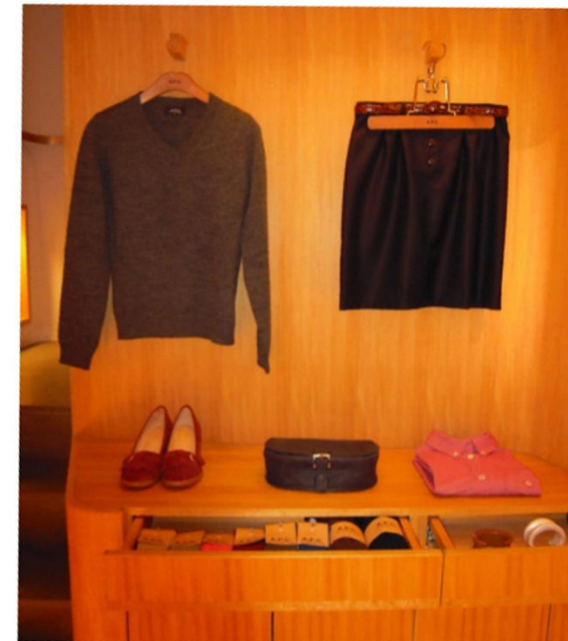
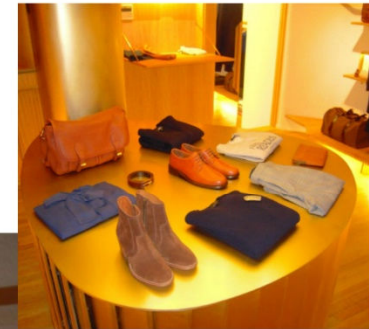


Virginie Bruzon
**Store Display
 & Openings**





A.P.C.



Virginie Bruizon
**Visual Merchandising
 & Store Display**

Bonpoint



Virginie Bruzon
**Architecture
Intérieure
& Visual
Merchandising**





Bonpoint
+ BACSAC®

Virginie Bruzon
**Événements
& Collaborations Marques**





Golf d'Arcangues



Appartement à Neuilly s/S

Virginie Bruzon
Architecture
Intérieure
& Décoration



Maison à Begur (ES)





Virginie Brizon

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